

Anime Syracuse Festival 2010

Artist Alley Contract

Terms and Conditions:

This contract sets forth the rules and terms for Artist Alley at the Anime Syracuse Festival 2010, Saturday, September 11th 2010. By purchasing tables in the Anime Syracuse Festival 2010 Artist Alley, you (the Artist) agree to abide by these rules and terms.

Location:

The Artist Alley will be located in the East Ballroom in conjunction with the Vendors at the Nicholas J Pirro Oncenter Convention Center. Anime Syracuse reserves the right to change the location.

Space Fee:

Alley Table(s) are \$35 each – This includes one 6 foot table, 1 chair and 1 Anime Syracuse Badge. Additional badges can be purchase for \$18 prior to the event, and \$20 at the event with a limit of four badges per table. If purchasing extrad badges in advance, please include a seperate registration form for each person.

Payment:

Please make checks or money orders payable to Anime Syracuse. You will receive an email confirmation of your payment receipt. Submit all pages of this contract and payment to the following address:

Anime Syracuse 2010
Attn: Artist Alley
PO BOX 2146
Syracuse, NY 13220-2146

If you wish to pay in cash, payments can be taken at any Anime Syracuse event; club meeting or Anime @ the Palace. Please see animesyracuse.com for a schedule of events. We ask that you please not send cash via mail.

Setup Times and Artist Alley Check-in

Artists may pick up their badges and begin setting up their spaces at **4pm September 10th** or **8:30 am September 11th**. All tables must be in place by **11am on September 11th** or the space may be forfeited unless prior arrangements are made. All booths must be removed by **9pm September 11th**.

Artist Alley Hours:

DAY	Accessible to Dealers	Open to Attendees
September 10th, 2010	4pm – 8pm	N/A
September 11th, 2010	8:30 am – 9pm	11am-7pm

Anime Syracuse reserves the right to change exhibit hours of the Event as it may deem desirable.

Rules and Regulations

The below information is the Anime Syracuse 2010 Artist Alley Rules and Regulations. If you have any further questions please contact the Artist Alley Coordinator through email, vendors@animesyracuse.com.

1. **Sales:** Artist Alley is a place for artists (and other creative individuals) to promote and sell their work. Therefore anything sold at the table must be a product of your own creative work (or a team member, if you work with others).
 - For example, if you've drawn a comic, you can sell that comic, even if it was commercially printed through a publisher.
 - If you aren't sure something is sell-able in the alley, please ask the Coordinator before the convention, so that there are no surprises.
 - You cannot sell commercially produced or unlicensed anime or manga items. This includes the resale of manga, DVDs, clothing, plushies, and figurines, ect. Fan art is allowed.
 - You also may not use downloaded, scanned, or redrawn copies of images that are not your own work to create merchandise to sell. (Here's an example: You cannot download an image from the web and silk-screen it on to t-shirts and sell those in the Alley.) You may not duplicate existing licensed merchandise in any form-clothing, figurines, etc.
 - You should be able to prove that work is your own if asked. (I.E. your signature, other examples of your work, trademark/copyright notice, etc.)
 - Final determination of appropriateness is at the discretion of the Artist Alley Coordinator.
 - Due to the event location's catering contract, you may not make available any food or drink items to convention attendees. This includes offering food or candies to people. Doing this leads to a breach in contract and can result in immediate expulsion with no refund.
 - Adult materials need to be covered or otherwise kept from the reach of minors. Please be responsible in your transactions-purchase and handling of adult materials must involve an ID check. Adult materials may only be sold by adults who are of legal age and can provide proof, otherwise they will be unable to sell this merchandise, asked to remove it from the Artist Alley if not removed then the offender(s) will be required to surrender their badge. Adult materials include all adult themed art. If it is found that you are selling to minors you will be removed immediately. Anime Syracuse reserves the right to require artists to remove items from public display if they are deemed unsuitable to the standards set by Anime Syracuse. This is enforced.
 - Please be considerate of other artists with displays, music, etc.
 - Creative displays (easels, tablecloths, backdrops and the like) are encouraged, but be certain that your display doesn't interfere with others' space. Music, videos, etc. should not disturb others. Basically, we're asking you to be a good neighbor, because we all very much value the community that is the Artist's Alley.
 - Aggressive Selling/Hucksterism is not allowed. Please feel free to advertise your wares and to encourage people to come over to your table, but do not harass attendees at another table, shout or use megaphones, sandwich boards or other disruptive sales tactics to draw attention to your table.
2. **Space Management and Safety:** Do not place items in the walkways in front of or behind your table space. Space allowed behind tables is sufficient for backdrops, etc. without interfering in the walkways. As the space behind your tables is designated for backdrops and your supply space having people sitting in the walkway behind your tables interferes with traffic of other artists who are trying to move out of their tables to go to the bathroom or eat. This goes back to being courteous to your neighbors. You are not allowed to have people sitting behind your table, blocking exits. Punishment for using space, any space whether it is behind, next to, in front of your table or on the opposite side of the artist alley can include but are not limited to: you being asked to leave the alley, not being allowed back the following year, or removal of offenders' badge.
3. **Access:** Access to the Alley outside of business hours is restricted to selected Anime Syracuse staff and individuals wearing special Vendor /Artist badges. Access is only allowed during the special times laid out on the schedule any other time you will not be allowed in, there will be no exceptions. I.E. If you forget something in the Alley you will not be allowed back into the hall.
4. **Badge:** No individual will be allowed to sell merchandise without an artist badge. The only valid place of business during Anime Syracuse is the contracted space(s) inside the Exhibit Hall. If you are found selling merchandise outside the Vendor's Room without the express, written consent of Anime Syracuse you risk being declared in

breach of contract. This will result in removal of all table privileges and removal from the convention.

- One Artist Alley Badge is included in your table registration, if you will have a friend or partner helping at your table, please submit their registration form with your table registration and they will be issued an Artist Alley registration.
5. **Space is assigned:** Please do not move tables without the permission and aid of the Artist Alley staff. The configuration is designed for accessibility, safety and good flow of traffic. If a table needs to be moved for purposes of unloading, display set-up, etc, please inform a staff member before the convention. We will attempt to honor all reasonable requests.
 - You must remain at the table you are assigned to. You may not move to another table without written permission of the Artist Alley staff. We will endeavor to give table assignments ahead of time, to ease setup.
 - However, circumstances may change ahead of time, so you may be moved to another spot. We will attempt to contact you, but we cannot be held responsible for any inconvenience this may cause.
 - You cannot request table spaces, you may ask to be near someone but we will not guarantee that you will be able to be near them.
 - Any table swaps must be approved by both parties and the Artist Alley Coordinator. Forms must be signed by all parties. Keep in mind that table swaps will not be reflected on any maps or signs.
 6. **Refund Policy:** If you register for a table and pay but find you cannot make it, you may obtain a full refund up to Sept 1st, after September 1st a \$15 cancellation fee will apply.
 7. **Staff Requests:** Please follow all requests of con staff. Failure to do so may cause the loss of your table without refund. If there is a dispute with a staff request or you feel the need to have something explained further, please see Kate Dooley (Artist Alley/Vendor Coordinator), or she will try to resolve the dispute as quickly as possible.
 8. **Loss/Damage:** Anime Syracuse cannot be held responsible for loss or damages to your property while at the con. Please keep an eye on your belongings, merchandise and supplies. Be community minded and report any suspicious activity to the staff. Please do not attempt to detain shoplifter's yourself-call out to staff; we have people trained to handle it. You also need to report individuals who are taking photos of your art that you have not authorized to do so, as you see fit. We will endeavor to put a stop to such actions.
 9. **Breaks:** You are allowed to leave your tables for breaks. It is recommended that you remove items of value when you leave. We respectfully suggest that you do not let anyone you don't know handle money at your table in your absence.
 10. **Binding Contract:** When you contract space and submit your paperwork, you acknowledge that by signing the contract that you agree to the terms contained in it. That includes these terms. Please, read the contract and ask questions regarding anything you don't understand. Breaking these rules may result in the loss of your space in Artist Alley without refund. Please direct questions or concerns to the Artist Alley Coordinator.
 11. **Promotional Rights:** You grant Anime Syracuse the right to list your's name (or alias/studio name as specified below) in our advertising and on our website and link to the your website. Anime Syracuse grants the same reciprocal right to the Artist.

Anime Syracuse Artist Alley Registration Form

Artist Information

Artist or Studio Name: (this is how you will be referred to on the website or in any published materials)		
Point of Contact Name (First and Last):	Phone:	
Address:		
City:	State:	Zip Code:
Email:		
Website:		

Table Request (please check only one)

- ___ One table at \$35 each (includes one badge) = Total \$35
- ___ One table at \$35 each (includes one badge) + Additional Badge at \$18 (before Sept 11th) = Total \$53
- ___ One table at \$35 each (includes one badge) + Additional Badge at \$20 (on Sept 11th) = Total \$55

Please make payments out to Anime Syracuse.

Artist Names

List the real names of each artist/helper who will be at the tables. Maximum of four people per table.

Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:

I have read and agree to adhere to the terms and rules stated in this contract. I understand that any breach in agreement to comply with these rules will result in the appropriate action or the ejection of the Artist(s) from the convention. Should any provision of this document be rendered declared invalid by reason of any existing or subsequently enacted legislation of by any decree by a court of competent jurisdiction, such invalidation of such part or portion of this document shall not invalidate the remaining portions, and they shall remain in full force and effect.

Representative (Artist) Name (print)

Representative Signature

Date